

**BUCHAREST CENTENARY PROJECT:
AUTORITATEA PUBLICĂ LOCALĂ – PROMOTOR
PENTRU DEZVOLTAREA MARILOR PROIECTE URBANE**

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Abstract

Transit-oriented development (TOD) represent a contemporary approach related to new urban developments, trying to maximize the access to mass transit and no motorized transportation (pedestrian or by bicycle) with centrally located rail, metro or bus stations, surrounded by relatively high-density commercial and residential development. As shown in the literature in the field, “New Urbanists and smart growth proponents have embraced the concept and interest in TOD is growing, both in the United States and around the world” [2]. Developing new urban areas that are in the ownership of public local authority, represents an enormous advantage for the investors in order to have a constant and credible partner for long-term investment and in the same time it is a good opportunity to promote the “public entrepreneurship” as a future possibility to develop the cities, especially in the East European countries, which are characterized by lack of continuity in the process of public policies for urban development.

The article focus on the problem of “place-making” in the modern contemporary cities of Romania, taking a district of Bucharest as case-study, discussing a project whose author of the masterplan illustration is the author of the article - the newest public initiative for the biggest public development in the last 30 years: Bucharest Centenary Project.

Bibliografie

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