



Ghid de utilizare SPRINGERLink

Valentina Nastas

Biblioteca Tehnico-științifică, UTM

Baze de date. Definiție. Clasificare

Baza de date este unul dintre instrumentele fundamentale utilizat pentru organizarea informației.

Baza de date reprezintă o colecție de date organizate pentru a facilita **căutarea și regăsirea rapidă** prin intermediul calculatorului.

Fiecare **sistem de regăsire a informației** asigură accesul la un set de documente.

Un **document** reprezintă un obiect care este regăsit de un sistem de regăsire a informației.
Ex.: carte, revistă, articol, capitol.

După funcția îndeplinită, bazele de date științifice pot fi :

➤ **Baze de date bibliografice** (de referință) – conțin date bibliografice și suplimentare referitoare la cărți, articole din periodice, rapoarte, lucrări de la conferințe, disertații, brevete, etc.

➤ **Baze de date tip sursă** pot fi:

☑ **full-text** – care conțin textul integral sau fragmente din documente (cărți, articole etc);

☑ **numerice** - care furnizează statistici, date financiare, rezultate ale diverselor studii, proprietăți fizice sau chimice ale substanțelor.

Interacțiunea cu **baza de date online** este asigurată prin intermediul interfeței cu utilizatorul. În urma parcurgerii unor articole eligibile, utilizatorul își poate rafina (detalia) cererea de informații precum și modul de interogare a sistemului.

SpringerLink

Ghidul în cauză are scopul să familiarizeze potențialii utilizatori cu procesul de căutare și regăsire a informației în baza de date *SpringerLink* - platformă cu publicații electronice editate de editura *Springer*.

SpringerLink este o bază de date interactivă ce reunește biblioteci virtuale grupate pe domenii. Platforma de cercetare **SpringerLink** pune la dispoziție *reviste*, *cărți* și *lucrări de referințe* din domeniul științei, tehnicii și medicinei.

Domenii acoperite:

- ⇒ inginerie,
- ⇒ arhitectură și design,
- ⇒ matematică și statistică,
- ⇒ fizică și astronomie,
- ⇒ chimie și știința materialelor,
- ⇒ știința calculatoarelor,
- ⇒ științe biomedicale și medicale,
- ⇒ științe comportamentale,
- ⇒ afaceri și economie,
- ⇒ mediu înconjurător,
- ⇒ științe umane,
- ⇒ științe sociale și drept.

Pagina principală (*Home Page*)

➔ Accesarea platformei SpringerLink
<http://link.springer.com>

➔ Interfața este alcătuită din 4 diviziuni:

A. Diverse Opțiuni

- (1) trimitere către logare;
- (2) limba de afișare;
- (3) tipul de ediție *Academic/Corporation*;
- (4) opțiuni de căutare;
- (5) revenire la pagina principală;
- (6) date de contact;

B. Posibilități de **Răsfoire** (*Browse*) după disciplină sau tip de publicație;

C. Aria de **Conținut** (*Content Area*);

D. Informații legate de editura Springer.

The screenshot shows the Springer Link homepage with several key elements:

- Header (A):** Contains the Springer Link logo, a search bar (5), and navigation links for Home and Contact Us (6). It also features a sign-up/login link (1), language selection (2), and edition type (3).
- Left Sidebar (B):** A 'Browse by discipline' menu listing various fields such as Architecture & Design, Astronomy, Biomedical Sciences, Business & Management, Chemistry, Computer Science, Earth Sciences & Geography, Economics, Education & Language, Energy, Engineering, Environmental Sciences, Food Science & Nutrition, Law, Life Sciences, Materials, Mathematics, Medicine, Philosophy, Physics, Psychology, Public Health, Social Sciences, and Statistics.
- Main Content Area (C):** Features a banner for 'Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.' Below this are sections for 'Featured Journals' (including 'Journal of Arid Land', 'Metastatic Neoplasms in Fine-Needle Aspiration Cytology', 'Iranian Polymer Journal') and 'Featured Books' (including 'Gender and Couple Relationships', 'Employer Branding for KMU', 'Migration - Religion - Identität, Aspekte transkultureller Prozesse', 'Biographie - Religiosität - Bildung'). A pink banner states 'New books and journals are available every day.'
- Footer (D):** Contains 'Our Content' (Journals, Books, Book Series, Protocols, Reference Works), 'Other Sites' (Springer.com, SpringerProtocols, SpringerReference), 'Help & Contacts' (Contact Us, Helpdesk), and a Springer logo.

Pagina principală - Aria de conținut

Springer Link

Search

Home • Contact Us

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition

Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.

Transactions

Enterprise as an Instrument of Civilization

(1)
New books and journals are available every day.

Aria de conținut are două scheme de culori pentru a semnaliza dacă utilizatorul este recunoscut sau nu.

1. **Culoarea oranj** reprezintă un utilizator anonim.
2. **Culoarea roz** reprezintă un utilizator recunoscut.

➤ Când utilizatorul accesează <http://link.springer.com> de la un calculator cu IP cunoscut de platforma *SpringerLink*, automat este recunoscut ca fiind utilizator al instituției* care este abonată la publicațiile *Springer*.

Springer Link

Search

Home • Contact Us

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition
- » Law
- » Life Sciences
- » Materials
- » Mathematics
- » Medicine
- » Philosophy
- » Physics
- » Psychology

Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.

Journal of Arid Land

Metastatic Neoplasms in Fine-Needle Aspiration Cytology

Featured Journals

Current Physical Medicine and Rehabilitation Reports

Frontiers in Energy

Pediatric Nephrology

Iranian Polymer Journal

(2)
New books and journals are available every day.

Crearea unui cont de logare

(1)

» Sign up / Log in

Don't have an account?

(2)

Creating an account is easy, and helps us give you a more personalised experience.

Your Springer account is shared across many Springer sites including SpringerLink, Springer Materials, Adis Insight, and Springer.com.

First Name

Last Name

Email Address

Your email address will be kept private

Password

Password Confirmation

Minimum 6 characters including at least 1 letter and 1 number

By creating an account you agree to accept our [terms of use](#)

Create account

Clear

Welcome back. Please log in.

(3)

Email

Password

Log in

[Forgotten password?](#)

» Log in using a corporate account

» Log in via Shibboleth or Athens

» Problems logging in?

➤ Utilizatorii pot fi recunoscuți dacă se loghează cu adresa e-mail și parolă.

Crearea unui cont de logare

1. Clic pe *Sing Up/Log in* ;
2. Creați un cont de logare;
3. Logați-vă la contul creat.

Căutarea documentelor

Search

(1)



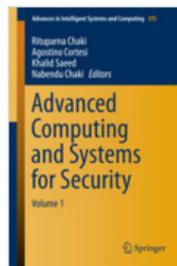
(2)

Home • Contact Us

Browse by discipline

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition

Providing researchers with access to millions of scientific documents from **journals, books, series, protocols and reference works.**



New books and journals are available every day.

Există două metode de căutare într-o bază de date:

1. Interogarea poate fi:

- a. identificarea (punerea în corespondență) pe bază de frază sau
- b. identificarea prin cuvinte cheie.

2. Baleierea informației – permite utilizatorilor să scaneze liste de termeni, antete/titluri pentru a regăsi teme sau articole de interes.

Opțiuni de căutare

1. Căutare simplă (*Search*)
2. Căutare avansată (*Advanced Search*)

Termenul/termenii căutați pot apărea în titlu, în rezumat, în textul documentului etc.

Remarcă: Implicite la căutarea documentelor se vor returna titlurile care conțin termenii scriși în câmpurile de căutare fără a ține cont de drepturile de acces la resursele platformei *SpringerLink*.

Căutarea avansată (*Advanced Search*)

Advanced Search

Find Resources

with **all** of the words (2)

(a)

with the **exact phrase**

(b)

with at least **one** of the words

(c)

without the words

(d)

where the **title** contains

(e)

e.g. "Cassini at Saturn" or Saturn

where the **author / editor** is

(f)

e.g. "H.G.Kennedy" or Elvis Morrison

Show documents published

between [dropdown] and [input] (g)

between [dropdown]

in [dropdown]

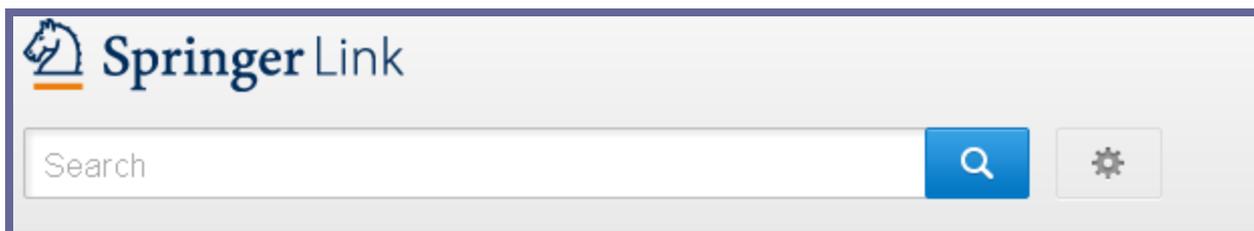
Include Preview-Only content (3)

Search (4)

1. Activați butonul *Advanced Search*
2. Rafinați căutarea documentelor prin specificarea criteriilor de căutare în casetele de editare:
 - a. conțin toate cuvintele ...
 - b. conțin fraza exactă ...
 - c. conțin unul din cuvintele ...
 - d. nu conțin cuvintele ...
 - e. titlul conține cuvintele ...
 - f. autorul sau editorul este ...
 - g. publicate în perioada ...
3. Dacă doriți să vedeți doar documentele la care aveți acces debifați caseta "*Include Preview-Only content*"
4. Lansați căutarea prin activarea butonului *Search*

➔ Pentru detalii privind posibilitățile de căutare și utilizarea operatorilor booleani accesați : <http://link.springer.com/searchhelp>

Răsfoire documente (*Browse*)



Răsfoirea este o căutare prin navigare.
Răsfoirea documentelor poate fi făcută în funcție de:

a. **Disciplină** (*Browse by discipline*).

b. **Format:**

Articole din reviste (*Articles*);

Capitole din cărți (*Chapters*);

Articole din lucrări de referință (*Reference Work Entries*).

Protocoale (*Protocols*).

c. **Categorie de document:** reviste, cărți, cărți în serie, protocoale, lucrări de referință.

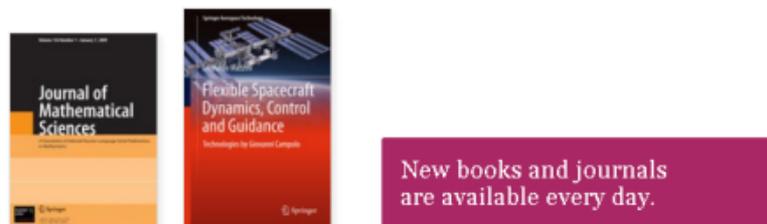
Browse by discipline

(a)

- » Architecture & Design
- » Astronomy
- » Biomedical Sciences
- » Business & Management
- » Chemistry
- » Computer Science
- » Earth Sciences & Geography
- » Economics
- » Education & Language
- » Energy
- » Engineering
- » Environmental Sciences
- » Food Science & Nutrition
- » Law
- » Life Sciences
- » Materials
- » Mathematics
- » Medicine
- » Philosophy
- » Physics
- » Psychology
- » Public Health
- » Social Sciences
- » Statistics

Providing researchers with access to millions of scientific documents from journals, books, series, protocols and reference works.

(c)



Browse 9,304,637 resources

(b)

Articles	5,515,992
Chapters	3,263,034
Reference Work Entries	485,277
Protocols	40,334

Pagina de rezultate - Căutare generală

Design and Technology Textile Products

Home • Contact Us

Include Preview-Only content

Refine Your Search

Content Type

Chapter	10,032
Article	9,477
Reference Work Entry	459
Protocol	24

Discipline [see all](#)

Chemistry	5,388
Engineering	4,322
Economics	3,731
Life Sciences	3,353
Environmental Sciences	3,217

Subdiscipline [see all](#)

Polymer Science	1,986
Biotechnology	1,543
Production Engineering	1,490
Pollution and Remediation	1,356
Agriculture	1,195

Language

English	19,795
German	158
French	39

19,992 Result(s) for 'Design and Technology Textile Products'

Sort By: Relevance Page 1 of 1,000

Article

[Interactive and experiential design in smart textile products and applications](#)

The technical **textiles** industry in the USA and the EU ... into the knowledge age, objects and material **technology** will disappear into our material environment, turning ... much of our environment is made up from Sharon Baurley in *Personal and Ubiquitous Computing (2004)*

[» Download PDF \(272 KB\)](#) [» View Article](#)

Chapter

[The Study on Household Textile Products Decorative Design Method](#)

The adornment design of home textile products already development skills to the current different methods and abundant species. This paper analyzes the skills and forms like the embroidery, nail bead, art wear... Xia Xue in *Future Communication, Computing, Control and Management (2012)*

[» Download PDF \(518 KB\)](#)

Chapter

[The Design of the Folding Device for the Production of 3D Textile Products](#)

The contribution describes a system of mechanical forming 3D textile products of thickness 4–18 mm made from thin (2D) nonwoven fabric whose thickness is from 0.2 to 2 mm. System that forms thin nonwoven fabri... J. Hanuš, P. Rydlo, L. Ševčík, M. Konečný... in *Modern Methods of Construction Design (2014)*

[» Look Inside](#) [» Get Access](#)

Article

[The process of designing interior textile products & the influence of Design for the Environment \(DfE\)](#)

⇒ Introduceți în caseta **Search** termenii sau fraza de căutare și apăsați tasta **Enter** sau clic pe butonul

➤ Implicit căutările dvs vor returna toate documentele care conțin cuvintele cheie introduse în caseta de căutare fără a ține cont de registrul literei (litera mare sau mică) și de dreptul de acces la document.

➡ Secțiunea în care este încadrat documentul la care nu aveți acces la conținut are simbolul unei lăcăți în colțul stânga-sus.

➤ Dacă doriți să limitați căutarea la documentele pentru care aveți acces la textul integral (*full text*) debifați caseta **"Include Preview-Only content"**.

Pagina de rezultate - Structura elementelor din listă

Design and Technology Textile Products New Search

Home • Contact Us

Include Preview-Only content

19,992 Result(s) for 'Design and Technology Textile Products'

Sort By: Relevance Page 1 of 1,000

Refine Your Search

Content Type

Chapter	10,032
Article	9,477
Reference Work Entry	459
Protocol	24

Discipline [see all](#)

Chemistry	5,388
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Agriculture	1,195

Language

English	19,795
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French	39

Article (1)

[Interactive and experiential design in smart textile products and applications](#) (2)

The technical **textiles** industry in the USA and the EU ... into the knowledge age, objects and material **technology** will disappear into our material environment, turning ... much of our environment is made up from Sharon Baurley in *Personal and Ubiquitous Computing* (2004) (5)

[» Download PDF](#) (272 KB) [» View Article](#) (6)

Chapter

[The Study on Household Textile Products Decorative Design Method](#)

The adornment design of home textile products already development skills to the current different methods and abundant species. This paper analyzes the skills and forms like the embroidery, nail bead, art weav... Xia Xue in *Future Communication, Computing, Control and Management* (2012)

[» Download PDF](#) (518 KB)

Chapter

[The Design of the Folding Device for the Production of 3D Textile Products](#)

The contribution describes a system of mechanical forming 3D textile products of thickness 4–18 mm made from thin (2D) nonwoven fabric whose thickness is from 0.2 to 2 mm. System that forms thin nonwoven fabri... J. Hanuš, P. Rydlo, L. Ševčík, M. Konečný... in *Modern Methods of Construction Design* (2014)

[» Look Inside](#) [» Get Access](#) (7)

Article

[The process of designing interior textile products & the influence of Design for the Environment \(DfE\)](#)

1. Tipul conținutului documentului
2. Titlul documentului
3. Secvență din *Abstract*
4. Autorul/Autorii
5. Sursa documentului
6. Pentru documentul la care aveți acces:
 - a. descărcare text în PDF
Download PDF
 - b. sau vizualizare HTML
View Article
7. Pentru documentul la care accesul este blocat
 - a. permite vizualizarea primelor 2 pagini –
Look inside
 - b. pentru a cere accesul – clic pe *Get acces*

Pagina de rezultate - Tipul conținutului

Book

The Paradox of Knowledge-Intensive Entrepreneurship in Low-Tech Industries

Evidence from Case Studies of the German Textile Industry
Isabel Schwinge (2015)



Chapter

Knowledge-intensive entrepreneurship in the German textile industry

The main objective of the case study analysis is to comprehend how KIE deviated from existing innovation practices and how the TIS affected the emergence of the studied KIE cases. For this reason, it will be o...
Isabel Schwinge in *The Paradox of Knowledge-Intensive Entrepr...* (2015)

» [Download PDF](#) (703 KB)

Article

Investigating Entrepreneurship Among Algerian Youth: Is It A Knowledge-Intensive Factory?

It is widely recognized that, in the twenty-first century, the entrepreneur should be knowledgeable and skillful in order to contribute to the economic development through the entrepreneurial activity, especia...
Kamilia Izzrech, Manlio Del Giudice... in *Journal of the Knowledge Economy* (2013)

» [Download PDF](#) (199 KB) » [View Article](#)

Article

The level of innovation among young innovative companies: the impacts of knowledge-intensive services use, firm characteristics and the entrepreneur attributes

The link between difficulties in obtaining funding and young innovative companies (YICs) has been investigated in numerous studies. YICs also face other barriers such as limited internal resources, access to t...
Alicia Mas-Tur, Domingo Ribeiro Soriano in *Service Business* (2014)

» [Download PDF](#) (308 KB) » [View Article](#)

Publicații

- ✓ Serie Cărți / *Book Series*
- ✓ Cărți/*Books*
- ✓ Reviste/*Journals*
- ✓ Lucrări de referință/*Reference Works* – dicționar, îndrumar etc.

Documente

- Capitol/*Chapter*
- Protocol
- Articol/*Article*
- Capitol, articol din lucrări de referință/*Reference Work Entry*

Remarcă: În textul acestui ghid termenul *document* va fi folosit și pentru publicații.

document - informație înregistrată sau obiect material care poate fi tratat ca o unitate într-un proces documentar.

Notă 1 - Documentele pot varia după forma lor fizică și după caracteristici.

Definiție din «*Standard moldovean SM ISO 2789:2015*

Informare și documentare

Statistici internaționale de bibliotecă»

Pagina de rezultate - Opțiuni de filtrare

Springer Link

Design and Technology Textile products

Home • Contact Us

9,101 Result(s) for 'Design and Technology Textile products'

Include Preview Only content

Refine Your Search

Content Type

Article	6,660
Chapter	2,301
Reference Work Entry	140

Discipline see all

Chemistry	2,921
Engineering	2,046
Environmental Sciences	1,769
Life Sciences	1,518
Economics	1,490

Subdiscipline see all

Polymer Science	1,086
Biotechnology	833
Pollution and Remediation	827
Production Engineering	799
Biochemistry & Biophysics	546

Language

English	9,075
German	25
French	1

Sort By: Relevance | Date Published

Page 1 of 456

Your search also matched 10,838 preview-only results, e.g.

[The Design of the Folding Device for the Production of 3D Textile Products](#)

» Include preview-only content

Article

Interactive and experiential design in smart textile products and applications

The technical **textiles** industry in the USA and the EU ... into the knowledge age, objects and material **technology** will disappear into our material environment, turning ... much of our environment is made up from Sharon Baurley in *Personal and Ubiquitous Computing* (2004)

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Chapter

The Study on Household Textile Products Decorative Design Method

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» Download PDF (518 KB)

Article

The process of designing interior textile products & the influence of Design for the Environment (DfE)

This study examined the processes involved in the design of interior textile products, with emphasis upon processes undertaken by designers' who are committed to a Design for the Environment (DfE) orientation... Sage Calamari, Karen H Hyllegard in *Fashion and Textiles* (2015)

Open Access

În caseta gri din partea stângă aveți posibilitatea de a filtra rezultatele căutării documentelor în funcție de:

- ➔ Tipul documentului (*Content Type*)
- ➔ Domeniu/Disciplină (*Discipline*)
- ➔ Subdisciplină (*Subdiscipline*)
- ➔ Limba (*Language*) de editare

⇒ Documentele cu acces deschis sunt etichetate cu sigla **Open Access**.

⇒ Vă puteți abona prin fluxuri **RSS** la documentele noi apărute care satisfac criteriilor din interogarea formulată de dvs. Lista cu link-urile ultimelor publicări o puteți salva ca un **Bookmark** în browserul curent.

Pagina de rezultate - Exemplu de filtrare

Include Preview-Only content

235 Result(s) for 'Design and Technology Textile products'
 within [Engineering](#) × [Production Engineering](#) × [Chapter](#) ×

Refine Your Search

Content Type	
Chapter	×
Discipline see all	
Engineering	×
Business & Management	106
Environmental Sciences	59
Materials	58
Chemistry	33
Subdiscipline see all	
Production Engineering	×
Mechanical Engineering	55
Production	54
Sustainable Development	31
Environmental Management	30
Language	
English	233
German	2

Sort By: Relevance ▶ Date Published Page 1 of 12

Your search also matched **604** [preview-only](#) results, e.g.
[The Textile Process Chain and Classification of Textile Semi-finished Products](#)
[» Include preview-only content](#)

Chapter

Ecolabels and Organic Certification for Textile Products

Consumers demand not only specific functionalities and quality levels for textile products but also safety and ecology. In response to this trend, the fashion supply chain places more and more importance on su...
 Luis Almeida in *Roadmap to Sustainable Textiles and Clothing* (2015)

» Download PDF (162 KB) » View Chapter

Chapter

Specialty Chemical Finishes for Sustainable Luxurious Textiles

In the last few decades, people have become more concerned about their health, hygiene, lifestyle, fashion, comfort, luxury, and wellbeing. Those belonging to economically well-off sections are more often choosin...
 Kartick K. Samanta, S. Basak... in *Handbook of Sustainable Luxury Textiles an...* (2015)

» Download PDF (916 KB) » View Chapter

Chapter

The Establishment and Practice of Textile Engineering Applied Professionals Training Model

In accordance with the training mode for the textile engineering majors of Jiaxing University, the combination of production, learning and research, to meet the requirement of local industrial economy developm...
 Jianda Cao, Lixin Huang, Yuan Xue, Honglei Yi in *Engineering Education and Management* (2012)

» Download PDF (209 KB)

În imagine, o secvență din pagina cu rezultele căutării:

- [capitolelor](#) din cărți la →
- [Disciplina](#) *Engineering* →
- [Subdisciplina](#) *Production Engineering* →
- în conținutul cărora se regăesc [cuvinte](#) din expresia '*Design and Technology Textile products*'.

👉 Sunt returnate doar capitolele din cărțile la care utilizatorul are acces.

👉 Pentru a elimina un anumit criteriu din interogarea de căutare, faceți clic pe butonul de închidere × pentru acel criteriu.

Pagina de rezultate – Filtrare după disciplini

↳ După ce ați editat cuvintele cheie și ați selectat tipul documentului, puteți filtra căutarea în funcție de disciplină /subdisciplină.

Discipline	
	see all
Engineering	714
Environmental Sciences	481
Business & Management	476
Computer Science	449
Chemistry	397

Refine by Discipline Close

Page 1 of 2

Engineering	714
Environmental Sciences	481
Business & Management	476
Computer Science	449
Chemistry	397
Economics	375
Materials	335
Life Sciences	276
Social Sciences	210
Earth Sciences & Geography	155
Physics	
Energy	
Biomedical Sciences	
Architecture & Design	
Law	
Education & Language	
Medicine	
Philosophy	
Mathematics	
Food Science & Nutrition	

Refine by Discipline Close

Page 2 of 2

Public Health	33
Statistics	14
Psychology	12
Astronomy	11

Page 1 of 2

➔ Pentru a vedea toate disciplinele în care se regăsesc documente după criteriul selectat faceți clic pe [see all](#).

➔ Lista de discipline poate să ocupe câteva pagini. Sortarea în listă este făcută în ordine descendentă a numărului de documente din fiecare disciplină.

Pagina de rezultate - Filtrare după subdisciplini

Discipline	see all
Engineering	<input checked="" type="checkbox"/>
Materials	193
Environmental Sciences	177
Chemistry	148
Computer Science	148

Subdiscipline	see all
Production Engineering	235
Pollution and Remediation	177
Database Management & Information Retrieval	174
AI	151
Information Systems and Applications	148

Refine by Subdiscipline

Page 3 of 7

HCI	12
Organization	12
Analytical Chemistry	11
Energy Efficiency	11
SWE	11
Structural Materials	11
Business for Professionals	10
Communication Networks	10
Complexity	10
Control	10
Geography	9
Optical & Electronic Materials	9
Systems, Storage and Harvesting	9
Epistemology and Philosophy of Science	8
Global Change - Climate Change	8
R & D	8
Database Management & Information Retrieval	7
Ecology	7
General Issues	7
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Brian Hilton, Chong Ju Choi, Stephen Chen (6)

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One of the greatest problems facing luxury goods firms in a globalizing market is that of counterfeiting. The purpose of this paper is to analyze the different types of counterfeiting that take place in the fashion industry and the ethical issues raised. We argue that the problem partly lies in the industry itself. Copying of designs is endemic and condoned, which raises several ethical dilemmas in passing judgment on the practice of counterfeiting. We analyze the ethical issues in a number of different types of counterfeiting encountered in the fashion industry. We conclude with some observations on the general implications for ethics in intellectual property rights.

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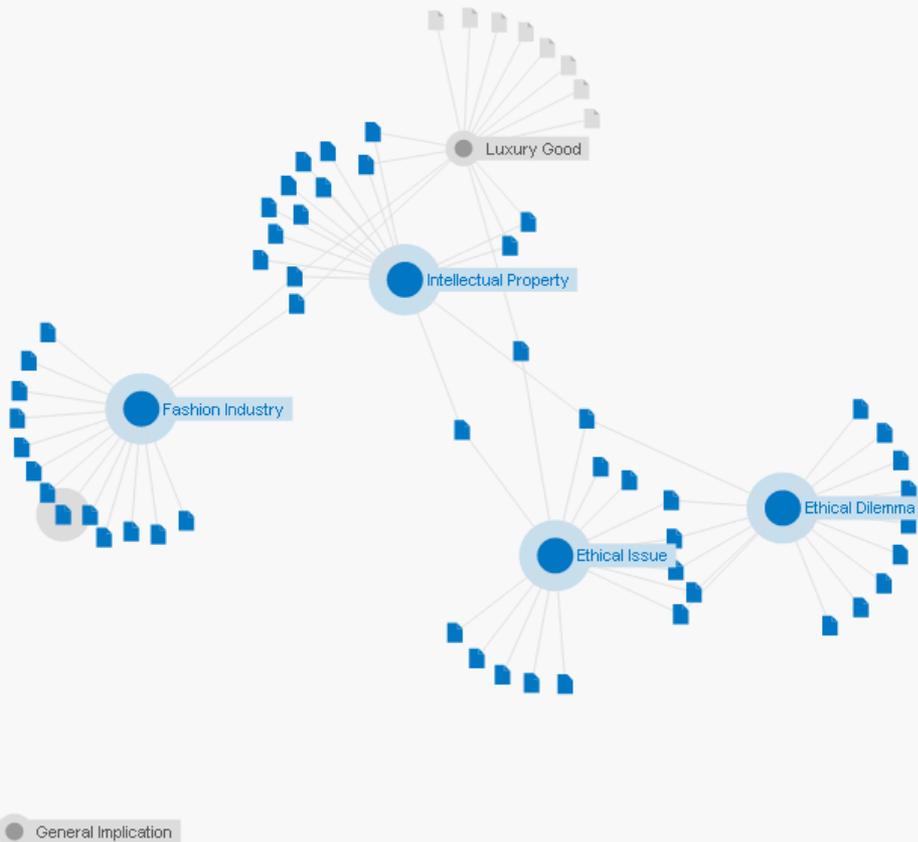
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Authors

Brian Hilton [✉](#) ⁽¹⁾ (26)
Chong Ju Choi [✉](#) ⁽¹⁾
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Author Affiliations

1. National Graduate School of Management, Australian National University, Sir Roland Wilson Building, McCoy, Circuit, Canberra, ACT 0200, Australia

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Maretno Harjoto , Indrarini Laksmana, Robert Lee
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Abstract

This study examines the impact of board diversity on firm performance. Using seven different measures of board diversity in 2011, the study finds that board diversity is positively associated with a greater number of areas in which CSR is a concern. These findings support the stakeholder theory and are consistent with the view that board diversity enhances firms' ability to satisfy the needs of their broader groups of stakeholders. We find that gender, tenure, and expertise diversities seem to be the

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Board Diversity and Corporate Social Responsibility

Maretno Harjoto · Indrarini Laksmana · Robert Lee

Received: 5 April 2014 / Accepted: 22 August 2014 / Published online: 29 August 2014
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Abstract This study examines the impact of board diversity on firms' corporate social responsibility (CSR) performance. Using seven different measures of board diversity across 1,489 U.S. firms from 1999 to 2011, the study finds that board diversity is positively associated with CSR performance. Board diversity is associated with a greater number of areas in which CSR is strong and a fewer number of areas in which CSR is a concern. These findings support the stakeholder theory and are consistent with the view that board diversity enhances firms' ability to satisfy the needs of their broader groups of stakeholders. We find that gender, tenure, and expertise diversities seem to be the

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Introduction

Recently, diversity in corporate boardrooms of publicly traded corporations around the world has become a pressing issue. Several developed countries, such as the United States and the European Union countries, now require corporations to improve their board diversity practices and the disclosure of these practices.¹ In the U.S., the SEC adopted a new set of rules mandating publicly traded

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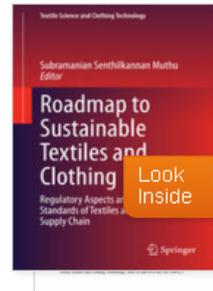
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Consumers demand not only specific functionalities and quality levels for textile products but also safety and ecology. In response to this trend, the fashion supply chain places more and more importance on sustainability, forcing textile producers to respect high environmental and social standards in the entire textile-clothing chain, from raw materials to retail. In some cases, the consumer and postconsumer (reuse, recycle, disposal) phases are also considered. To answer the needs of consumers of eco-friendly products, several eco-labeling systems have been developed, which include specific requirements for "organic" textiles. This chapter presents an overview of the requirements of the major eco-labels that are used a, including the European Union Ecolabel (flower label), Oeko-Tex 100 (and the new certification scheme Sustainable Textile Production), Bluesign, organic certification systems (Global Organic Textile Standard and Organic Content Standard), Fairtrade, and labels from retailer chains (Clear to Wear and Ecosafe).

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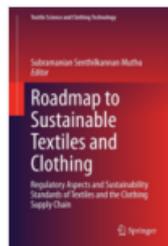
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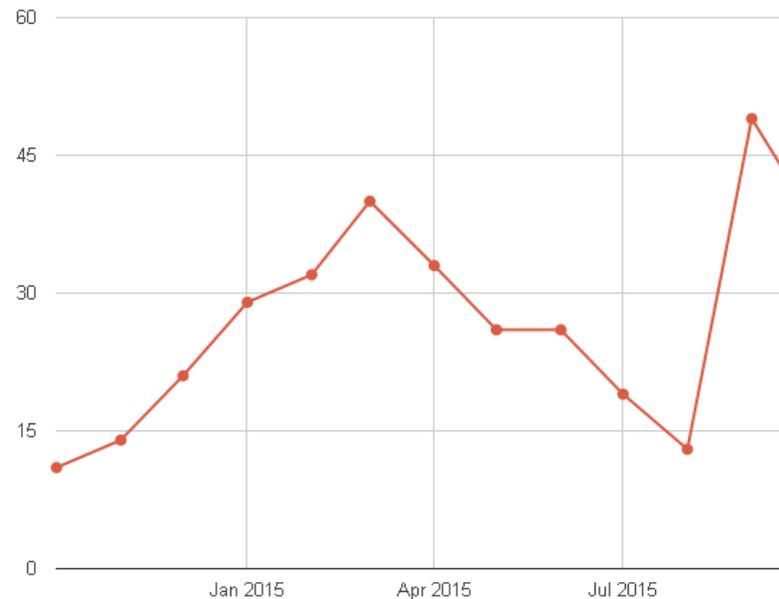
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