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UNIVERSITATEA TEHNICĂ A MOLDOVEI

**INSIGHT
INTO
DESIGN
BASICS**

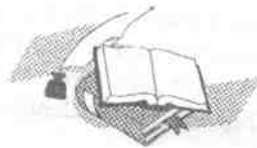
SUPORT DE CURS

**Chișinău
2023**

**UNIVERSITATEA TEHNICĂ A MOLDOVEI
FACULTATEA TEHNOLOGIA ALIMENTELOR
DEPARTAMENTUL LIMBI STRĂINE**

INSIGHT INTO DESIGN BASICS

SUPPORT DE CURS



**Chișinău
Editura „Tehnica-UTM”
2023**

CZU 811.111'276.6:7.05(075.8)

H 40

Prezentul Suport de curs a fost supus discuțiilor și aprobat pentru editare în cadrul ședinței Consiliului Facultății Tehnologia Alimentelor, proces-verbal nr. 2 din 28.11.2023.

INSIGHT INTO DESIGN BASICS is an educational resource for students in Design to help them improve and develop the language skills they need to succeed in a professional work environment.

It covers topics such as shapes, colors, fonts, layouts, sketches and drawings, desktop publishing, art movements, and the process of making logos.

The units in the book include vocabulary and contexts relevant to the design students in the four key language skills: reading, listening, speaking, and writing.

The elaboration offers a wide range of topic-related vocabulary and phrases, as well as interactive situations through which students can develop various soft skills such as pair and group work, time management, critical thinking, debating, project work, etc... The units include reading with comprehension exercises, vocabulary that is reinforced through oral production, and pair work where students simulate real-life situations in a professional environment.

It is suitable for learners at pre-intermediate and intermediate targeting various areas in the industry of design.

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DESCRIEREA CIP A CAMEREI NAȚIONALE A CĂRȚII DIN RM

Havric, Alina.

Insight into Design Basics: suport de curs / Havric Alina, Burdila Lilia, Balan Mihail; Universitatea Tehnică a Moldovei, Facultatea Tehnologia Alimentelor, Departamentul Limbi Străine.

– Chișinău: Tehnica-UTM, 2023. – 75 p.

Aut. indicați pe verso f. de tit.

– Referințe bibliogr.: p. 74 (15 tit.). – 50 ex.

ISBN 978-9975-64-369-6

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