

MODERN APPROACH TO FORMING A CLOTHING WARDROBE FOR SCHOOL

SCRIPCENCO Angela

¹Technical university of Moldova, Chisinau, R. Moldova

*Corresponding author: SCRIPCENCO Angela: e-mail: angela.scripcenco@dtuttm.md

Abstract: The evolution of clothes for schoolchildren in each country of the world has gone its own unique way. The paper analyzes the development of the range of school uniforms from its inception in different countries to the present. The purpose of this work is to study trends in the range of clothing for school on the example of world experience, for its further expansion by diversifying products that meet the requirements of a modern school and meet the expectations of schoolchildren.

Key words: school uniform, style, model, decorative removable elements.

1. INTRODUCTION

In the era of globalization, lack of borders, mixing, dissolution of cultures of small peoples and instilling new universal values, awareness of the national identity of peoples is changing. In the second half of the twentieth century, social processes intensified, characterized by a surge in awareness of one's ethnic identity - belonging to a certain ethnic group of an "ethnic community". The growth of ethnic identity is considered as one of the main features of human development. Interest in one's roots manifests itself in various forms: from attempts to revive ancient customs, folklore, traditions, national costume, etc.

Actually, in Moldova is evident this movement, the conjuncture is that people try to apply to their national identity, by using national clothes, organizing festivals which promote national traditions. All together create spirit of proudness to be Moldovan and a part of nation.



Figure1:.Ia mania Festival Poster [10]



Figure 2: Promotion traditions on workshops from festival Ia mania [10]

The process of cultivating national identity starting from early age. A special role could be belonged to children's clothing, since it is in childhood that the foundations of personality development, self-identity are laid, and attitudes towards the world around are formed. In this study, we appeal to clothing for school, as it is a significant factor in the development, formation, upbringing and education of a child.

2. THE CONCEPTUAL APPROACH IN DIVERSIFYING THE RANGE OF SCHOOL CLOTHSES

The theme of clothing for school is relevant and today is interpreted in the traditional aspect, as an educational and disciplining factor in the education system. The problem of school uniform still does not lose its relevance, but it should be considered more broadly and, to a greater extent, be considered as an educational tool that forms the general culture of the child. Therefore, the purpose of this study is to develop girls' clothes for school using elements from the national clothes, in particular, embroidery with ornamental elements of the traditional costume [1,2].

That could be a new approach to diversifying the assortment of clothes for school is considered, using the attractive simplicity of ancient techniques for creating clothes,

decor, and at the same time, encouraging children to study the origins, traditions, culture of their people. The key idea of this work is that the proposed modern school clothes are not similar to its predecessor, a strict school uniform, this is the birth of a new look at school clothes as an element of education - love for one's native land, respect for the traditions of one's people [4,5].

Today, on the market of the Republic of Moldova are a variety of school uniforms, design and assortment range is established by each school, sometimes by each class. Which creates a chaos and didn't issue the main goal of school uniform - educating children to be a part of class, school, even of region or a country. In this regard, the problem of forming a range of products for the school using elements of the national costume is of particular relevance - this is not a competition of a sleeveless dress with another sleeveless dress and not a jacket with another jacket, but rather, the birth of a new look at school clothes as an element of education. It is important to maintain a balance between comfort, style, and in our case, also to promote artistic and aesthetic education, in which a proper place must be given to the study of one's origins, traditions, and culture [5].

School clothes should not only be practical and comfortable, but also have a beautiful appearance and reflect belonging to a particular educational institution, be acceptable in terms of cost and accessible to a wide range of consumers. It should also decorate and bring joy to the child, contribute to the correct physiological development of the child's body, and promote aesthetic and ethical education.

3. CHOOSE OF CONSTRUCTIVE AND DECORATIVE ELEMENTS FOR IMPLEMENTATION IN CHILDREN'S CLOTHES

In addition, a wide variety of structural and technological elements and decor of the national costume provides ample opportunities for designing interesting models that allow the girl to maintain her individuality with the overall stylistic unity of products. The main task is to form a culture of clothing, the development of consciousness of national identity, pride in their country in children.

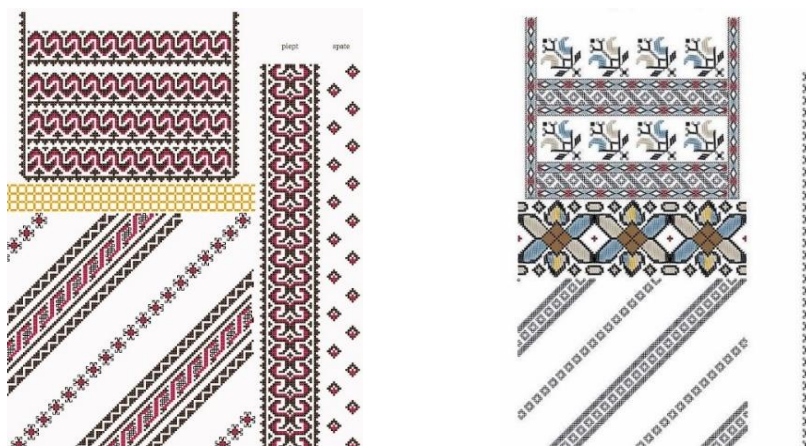


Figure 3: The examples of ornaments used in traditional shirt or blouse [11]

The package of materials for the developed set of school clothes should have high hygienic and hygroscopic characteristics and provide daily comfort, should consist of natural fibers [3]. The color scheme of a set of school clothes is simple: it is a combination of two or three colors. Aesthetic requirements for fabrics: the material must match the artistic and color design, purpose - texture and touch. Fabrics must have high wear resistance and hygiene, hygroscopicity and breathability, a high degree of color fastness to light, moisture, and dry cleaning.



Figure 4: The range of assortment for school clothing

School clothes will acquire a pronounced decorative effect when using embroidery elements, features of folk cut, ornament, ribbons, lace, which perform aesthetic functions and serve to decorate clothes [4]. Nearby are presented few models from collection “School uniform with elements of traditional Moldovan cloths” (fig.5).



Figure 5: The models from collection “School uniform with elements of traditional Moldovan cloths”

4. CONCLUSIONS

This study is an appeal to our mothers and grandmothers to pass on to children the art and wisdom of folk art in order to revive the immortality of our people. Folk art must be the subject of serious research if we are to know who we are, and to cultivate sentiment of proudness to be part of Moldovan people, promoting traditions and culture for saving our identity.

5. Reference

1. В.Л. Дьячковская, Молдавский народный женский костюм.- Ch.: Universitas, 2003.-236 с;
2. В.С.Зеленчук, - Молдавский народный костюм - Ch.: Universitas, 2003.— 288 с;
3. Стермашенко В.И., Розаренова Т.В., Материалы для одежды и конфекционирование – М., Издат. Центр «Академия», 2008.
4. Скрипченко, А. Школьная форма – традиции и современный взгляд // Актуальні проблеми сучасного дизайну : збірник матеріалів Міжнародної науково-практичної конференції, (20 квітня 2018 р., м. Київ) : у 2-х т. – Київ : КНУТД, 2018. – Т. 1. – С. 402-405.
5. Скрипченко, А.Г.; Быковская, А.А. Современный подход к формированию гардероба одежды для школы // Сборник публикаций преподавателей и студентов по итогам факультетских, межвузовских и международных научно-практических конференции в декабре 2020 года. / Институт экономики и культуры. Москва, 2021. С. 312-315. ISBN: 978-5-9973-5937-9.
6. Скрипченко, А., Капсульная коллекция школьной формы. // Матеріали міжнародної науково-практичної конференції здобувачів вищої освіти і молодих учених «Молодь - науці і виробництву - 2018: Інноваційні технології легкої промисловості», 17-18 травня 2018 р., м. Херсон (Україна), Херсонський національний технічний університет, 2018 р. - с.219-221.
7. SCRIPCENCO, Angela, etc. Uniformă școlară pentru adolescente. In: INFOINVENT 2015. Expoziția Internațională Specializată = International Specialized Exhibition, 25-18 noiembrie 2015: Catalog oficial, Chișinău, Republica Moldova, 2015, p. 181.
8. СКРИПЧЕНКО, Анжела. Персонализация школьной формы с помощью аксессуаров. In: Актуальні проблеми сучасного дизайну: рос.: Міжнар. Наук.-практична конф., 20 квітня 2018, Київ, 2020, V. 1, pp. 399-401.
9. About Festival la mania. Disponibile at <https://klumea.org/evenimente/festivalul-ia-mania>
10. The page of festival la mania. Disponibile at <https://www.facebook.com/photo/?fbid=652530210236240&set=gm.833550124856045> –
11. The group of handcraft maestros on Facebook. Disponibile at .. <https://www.facebook.com/photo/?fbid=6752307294861957&set=gm.223995552870533&idorvanity=224922601040515>