## THE IMPORTANCE OF USING INFORMATION AND COMMUNICATION TECHNOLOGY IN IMPROVING THE QUALITY OF UNIVERSITY EDUCATION IN ORDER TO REACH SUSTAINABLE DEVELOPMENT

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**Abstract:** The study aims to identify what information and communication technology is, the quality of university education, and highlight the importance of using information and communication technology in raising the quality of education.

Most universities, in light of the spread of the Corona virus (Covid -19), are trying to switch to the use of technology and the application of distance education, in order to face the forces of international competition in the field of education, as good education brings many advantages to achieving sustainable development, and students have many resources and libraries. This was difficult for them to visit to browse its different books, so the main question of the study is: What is the importance of using communication technology in improving the quality of university education? The study found that information technology works to increase the spread of education, increase the quality of education, reduce the cost of education, continuous improvement of the teacher and the student, and the development of educational methods as a result of the use of AI for learning, and accordingly, communication technology plays a major role in raising and increasing the quality of education in order to achieve greater Utilizing the outputs of highly qualified education that serve the community and promote it for the sustainable development of society as a whole.

**Keywords:** quality education, information and communication technology, higher education.